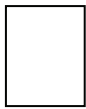


# Magazine Art Specifications

## Ad Dimensions

**Ads that do not bleed:** Use **LIVE AREA** only.

**Ads that bleed:** Center **LIVE AREA** horizontally and vertically between bleed dimensions.



= Trim Area



= Live Area,  $\frac{1}{4}$ " in from trim

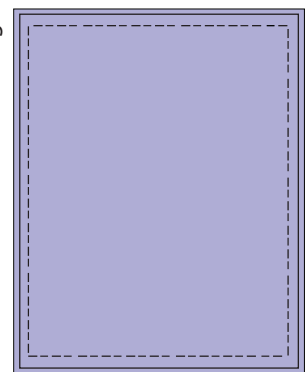


= Bleed size,  $\frac{1}{8}$ " out from trim

### Leadership New York's Mechanical Requirements

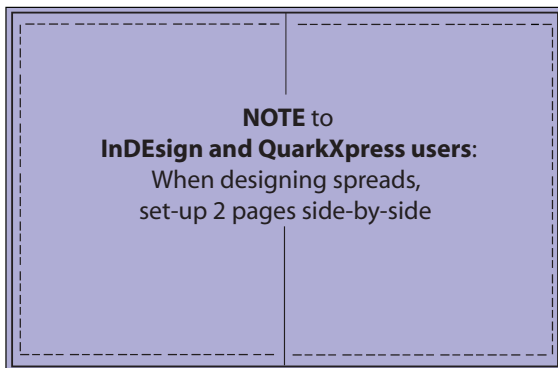
Ad Size :	Trims to :
2-Page Spread	16"x 10 $\frac{3}{4}$ "
Full Page	8"x 10 $\frac{3}{4}$ "
2/3 Page	5 $\frac{1}{16}$ "x 10 $\frac{15}{16}$ "
1/2 Page Horizontal	8"x 5 $\frac{5}{16}$ "
1/2 Page Vertical	5 $\frac{1}{16}$ "x 7 $\frac{15}{16}$ "
1/3 Page Horizontal	4 $\frac{1}{2}$ "x 4 $\frac{7}{8}$ "
1/3 Page Vertical	2 $\frac{1}{2}$ "x 10 $\frac{7}{8}$ "

Full Page



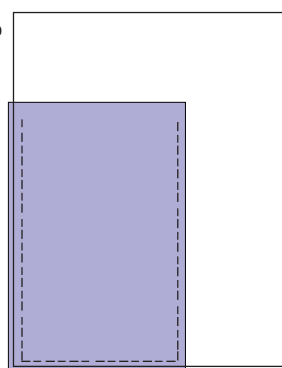
TRIM: 8"x 10  $\frac{3}{4}$ "

2 - Page Spread



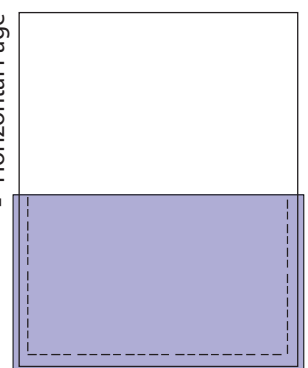
TRIM: 16"x 10  $\frac{3}{4}$ "

1/2 - Vertical Page



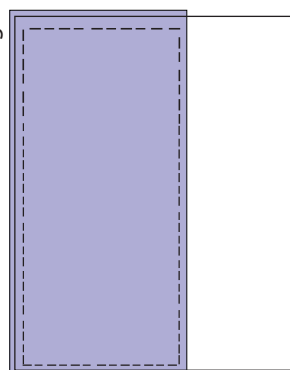
TRIM: 5  $\frac{1}{16}$ "x 7  $\frac{15}{16}$ "

1/2 - Horizontal Page



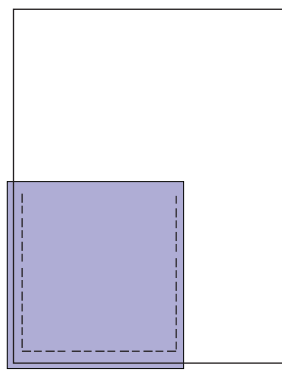
TRIM: 8"x 5  $\frac{5}{16}$ "

2/3 - Vertical Page



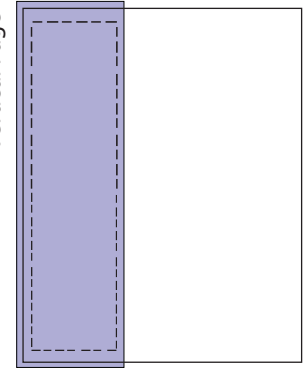
TRIM: 5  $\frac{1}{16}$ "x 10  $\frac{15}{16}$ "

1/3 Horizontal Page



TRIM: 4  $\frac{1}{2}$ "x 4  $\frac{7}{8}$ "

1/3 Vertical Page



TRIM: 2  $\frac{1}{2}$ "x 10  $\frac{7}{8}$ "