

LEADERSHIP New York

475 Riverside Drive, Suite 727
 New York, NY 10115
 (office) 212-870-1020 (fax) 212-870-1025
 (website) www.LeadershipNY.net
 (e-mail) LeadershipNY@ccny.net

■ Display Advertising Rates

	(1x)	(2x)	(3x)	(4x)
Full page	\$2,000	\$1,900	\$1,800	\$1,700
2/3 page	\$1,600	\$1,550	\$1,450	\$1,300
1/2 page	\$1,200	\$1,150	\$1,100	\$1,000
1/3 page	\$1,000	\$960	\$830	\$750
2-Page Spread	\$3,900	\$3,750	\$3,625	\$3,500
Cover 2 (Inside Front)	\$2,800	\$2,700	\$2,500	\$2,300
Cover 3 (Inside Back)	\$2,700	\$2,600	\$2,400	\$2,200
Cover 4 (Outside Back)	\$3,500	\$3,400	\$3,200	\$3,000

■ Publishing Schedule

Issue	Space Reservation: Contract & Payment Due	Advertisement Materials Due	Issue Ships
Spring/Summer	January 25	February 12	March 12
Fall/Winter	July 24	August 13	September 10

Advertising Sales

Peter Won

475 Riverside Drive, Suite 727
 New York, NY 10115
 (office) 212-870-1020 (fax) 212-870-1025
peterwon@ccny.net